



BAUER HOCKEY, PROPEX ANNOUNCE MULTI-YEAR EXCLUSIVE PARTNERSHIP

Use of Patented Technology Co-Developed to Offer Highest Level of Performance, Protection

TORONTO – September 12, 2012 – Bauer Hockey, Inc., the world’s leading manufacturer of ice hockey equipment, today announced a multi-year partnership with Propex Operating Company, LLC, the producer of CURV® Composite Technology. CURV is a high-tech composite material used in Bauer Hockey’s elite-level skates. This partnership is exclusive to Bauer Hockey and utilizes patented technology that was developed by Propex as part of Bauer Hockey’s long-standing investment to elevate player performance and continuously exceed expectations in product development.

“Utilizing state-of-the-art materials for our equipment is a priority because players are always looking for maximum performance and protection, and they know our brands meet these demands,” said Kevin Davis, President and Chief Executive Officer of Bauer Performance Sports. “Our partnership with Propex is a continuation of this commitment, and we’re pleased this exclusive relationship has been extended.”

CURV® Composite Technology captures exceptional mechanical properties by incorporating a process for weaving different composite materials that does not require additional reinforcement, such as with an additional structure, to maintain stiffness. As a result, the product also yields high tensile strength and outstanding impact resistance at a significantly lower weight than many other composite materials. CURV® Composite Technology is one of the many high-end technologies that go into Bauer Hockey’s high performance skates.

“Propex is thrilled to be exclusively partnered with the leading hockey skate manufacturer in the industry and believes BAUER has used CURV® Composite Technology in a way that showcases the technology’s key properties and benefits,” said Dave Gartshore, Business VP for CURV® Composite Technology at Propex. “We anticipate many examples of ground-breaking, innovative product developments happening throughout this mutually beneficial partnership.”

Bauer Hockey utilizes CURV® Composite Technology in its current line of skates, including the SUPREME TOTALONE NXG, the SUPREME ONE.9 and the VAPOR APX.

ABOUT BAUER HOCKEY

Bauer Hockey is the world's most recognized designer, marketer and manufacturer of hockey equipment. Founded in Kitchener, Ontario in 1927, Bauer Hockey developed the first skate with a blade attached to a boot, forever changing the game of hockey. Since then,

Bauer Hockey has continued to develop the most sought after products in the industry, including the widely successful SUPREME® and VAPOR® lines of products. BAUER, MAVERIK LACROSSE, CASCADE SPORTS and MISSION are brands under Bauer Performance Sports, a publicly traded company on the Toronto Stock Exchange (BAU). For more information, visit our website at www.BAUER.com.

ABOUT CURV® COMPOSITE TECHNOLOGY

Curv® *Composite Technology* provides the processing versatility of a thermoplastic and the revolutionary impact resistance of a fiber-reinforced composite. It allows market leaders in many industries to create products that are attractive, lightweight and strong, impacting your customers and your brand. For more information, please visit www.propexglobal.com and www.curvonline.com. Curv® is a registered US trademark of Propex Operating Company, LLC.

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